

# Heidelberg Materials is a DAX listed, global building materials company headquartered in Heidelberg, Germany.

Their extensive network allows them to maintain leading market positions in cement, aggregates, ready-mixed concrete, and asphalt, serving a wide range of construction needs. The company is committed to sustainability and innovation, focusing on reducing CO2 emissions and developing eco-friendly products. They initiate new opportunities for their customers through digitalisation.

# The Challenge

# **Comprehensive Risk Management**

Heidelberg Materials required to evolve their existing risk management software to a comprehensive, fully integrated risk management system that could be deployed companywide. They required a solution capable of encompassing the entire risk management process, from initial risk reporting to in-depth analysis across various organizational levels.

The system needed to offer new, intuitive features readily accessible to stakeholders, while also supporting a structured, multi-step approval process to ensure proper, auditable documentation. Additionally, the system had to be easy for internal administrators to manage and flexible enough to adapt to evolving regulatory requirements and increased compliance demands.

# **The Solution**

# Corporater Business Management Platform

By using the Corporater Business Management Platform, Heidelberg Materials has achieved a flexible and user-friendly enterprise risk management system that reflects their process requirements and ensures proper, auditable documentation at every step. The platform offers easy administration and provides the flexibility needed to accommodate changing and demanding regulatory requirements.

# **Materials**

#### Customer Name

Heidelberg Materials AG

#### Industry

**Building Materials, Construction** 

#### Company Size

51,000+ employees

#### Geography

3,000 locations in over 50 countries

#### Revenue

€21.2 B (2023)

#### **Corporater Solutions Used**

Enterprise Risk Management

"Heidelberg Materials adopted the Corporater Enterprise Risk Management solution in 2023. After an intensive exchange about our requirements, Corporater was able to meet our needs and configure the tool to integrate seamlessly with our existing processes."

# Anaëlle Ullrich

Head of Insurance and Risk Management Heidelberg Materials AG

# Corporater Business Management Platform at Heidelberg Materials AG

By implementing Corporater, Heidelberg Materials transitioned from an existing system based on different tools (ERM software, Excel) to a fully integrated solution reflecting the full risk management process.

The system enables centralized calculation of total risk, incorporating Monte Carlo simulations, and allows for comparisons with previous periods through both quantitative and qualitative analyses.

A top-down approach facilitates the definition and distribution of risks across the organization through entities, clusters, regions and functions, while a bottom-up analysis addresses specific local risks. Different scenarios can be generated for individual business units, and multiple currency conversions provide localized perspectives, offering meaningful data at every level.

The availability of trustworthy data from a single source of truth now serves as a crucial foundation for business management.

## The Results

The implementation of Corporater at Heidelberg Materials AG led to:

# **Improved Risk Aggregation**

The Corporater Business Management Platform simplifies and enhances the aggregation of total risk positions, offering a comprehensive overview of potential exposures for more informed decision-making. This streamlined approach not only reduces manual effort but also ensures a reliable, consistent view of risks across all organizational levels, enabling quicker identification of trends and fostering proactive risk management.

### **Streamlined User Management**

User management is optimized for ease and efficiency, reducing administrative burden, strengthening security, and enhancing user experience with seamless access control and system integration. By centralizing user controls, it ensures smooth onboarding, role management, and compliance with access policies across the platform.

# Flexible Risk Reporting

Risk reports are conveniently available for download in Excel or PowerPoint formats, providing flexible options for comprehensive risk analysis and effective presentations tailored to any audience. This adaptability allows stakeholders to easily share insights across departments, fostering collaboration throughout the organization.

"Our users appreciate the tool's simplicity, user-friendliness, and intuitive navigation. The Corporater Team was very reliable, reacted quickly and demonstrated professionalism at all stages of the implementation. We are very happy with the solution."

# Anaëlle Ullrich

Head of Insurance and Risk Management Heidelberg Materials AG 66

# **Efficient Risk Simulation Process**

Simulations are quick and easy to run, streamlining analysis efforts and supporting better internal communication and strategic planning across departments. This capability allows teams to test various scenarios swiftly and accurately, fostering proactive risk management.

# Clear and Effective Risk Visualization

Risk charts provide a concise visual summary of current risk status, enabling rapid insights and supporting effective decision-making. The accessible, at-a-glance format ensures stakeholders can quickly interpret data and respond to emerging risks with confidence.



Corporater is a global software company that enables medium and large organizations worldwide to manage their business with integrated software solutions for governance, performance, risk, and compliance (GPRC) built on a single platform.

www.corporater.com