## GPRC Summit 2023

The world's largest summit on GPRC:
GRC integrated with Performance and Strategy

23 January 2023

Crowne Plaza - Riyadh RDC Hotel & Convention Centre, KSA

25 January 2023

Address Dubai Mall, Dubai, UAE

#### www.gprcsummit.com



Hosted by:



Organiser:



# G[P]RC - The future of effective enterprise management for government and business organisations

The GPRC Summit, hosted by Corporater, is the world's largest summit on GPRC: GRC integrated with Performance and Strategy.

We bring together GRC experts, CEOs, senior level executives, and key decision makers from across the region and industries to discuss the latest insights and trends shaping the future of enterprise management.

This year's summit will feature keynote presentations, panels, and round table discussions designed to provide expert insights centered around the theme of "The future of effective enterprise management."

World-renowned GRC and strategy experts and C-level executives will share their insights on the latest trends in enterprise business management, GRC-related challenges faced by today's top organisations, and solutions designed to enable organisations to achieve stronger performance and alignment in mission-critical priorities. The summit will also cover strategic insights, best practices, and advice on strategy execution, performance measurement and optimisation, and digital business transformation.

The GPRC Summit is an exclusive, invitation-only, one-day event hosted in Riyadh, KSA, on 23 January and Dubai, UAE, on 25 January 2023.



Join global and regional C-level executives from top organisations to:

- Build business relationships through shared experiences
- Explore the technology, insights, and trends shaping the future of enterprise business management
- Get expert advice on your industry-specific challenges







## Who should attend

This conference is designed for C-level executives, senior directors, and key decision makers from public and private sector.

- Chief Executive Officer
- Chief Financial Officer
- Chief Risk Officer
- · Chief Information Security Officer
- Chief Information Officer
- · Chief Technology Officer
- · Chief Security Officer
- · Director of Performance
- Director of Strategy
- Director of Innovation
- Director of Risk
- Director of Compliance
- Director of Organisational Development
- Senior Strategy Manager
- Head of Operations
- · Head of Risk Management
- Head of Compliance
- Head of Audit
- Head of Infrastructure Security
- Head of Cybersecurity
- Head of IT



#### Why attend

Engaging minds, driving innovation, empowering success

Today's business environment is changing faster than ever – organisations are constantly challenged to become more strategic, more compliant, and more resilient to stay prepared for the future. The recent pandemic forced digital transformation upon many leading organisations as they saw the need for greater resilience, unified governance, and more connected business operations. Top organisations worldwide adapted their digital transformation strategies and pivoted to digitise and digitalise their operations, not only to survive but also to thrive in the future digital economy.

Organisations that successfully transformed their business models with GPRC – GRC integrated with Performance and Strategy – enabled their business to holistically manage governance, performance, strategy, risk, and compliance, and operate efficiently as a connected enterprise – an organisation that is connected and aligned across its business channels and functions. Through GPRC digital transformation, organisations have been able to connect and streamline operations, strengthen business resilience, and position themselves for future growth.

#### Join us to learn how to:

- Use technology to integrate Performance and Strategy with GRC
- Govern, manage and assure your performance, risk, and compliance
- Position strategy at the center of your digital transformation initiatives
- Strengthen your business resilience and achieve business agility
- Remain future-focused to deliver world-class strategy execution
- Centralise and simplify organisational decision-making
- Modernise and connect existing business models
- Identify the right solutions to optimise costs and performance
- Select business solutions that will add the most value to your business
- Prepare for the future but manage today hear the latest trends and predictions on enterprise business management based on expert research and analysis



#### **Expert Insights**

Hear from top industry leaders and keynote speakers to learn about the latest trends in GPRC and enterprise business management. Get expert advice and actionable insights on your digital transformation strategy during times of uncertainty.



#### Strategies for Success

Discover the tools you need to provide your organisation with the vision, direction, and results needed to achieve your mission-critical priorities, your organisation to the next level.



#### **Future Directions**

Understand what is next. Explore the latest technology, insights, and trends shaping the future of enterprise business management including business integrated GRC, connected enterprise, digital

#### **Speakers**



Michael Rasmussen GRC Analyst & Pundit GRC 20/20 Research, Inc



**Peter Sondergaard** Founder of The Sondergaard Group, Former EVP at Gartner Research The Sondergaard Group



Hassan Al Amri GM Risk Management & BCM Mobily, KSA



Ramyan Al-Ramyan Chief Risk Officer Saudi Tadawul Group



**Hussein Shafik Bahgat** Global Head Special Engagements, CISO Standard Chartered Bank



**Tor Inge Vasshus** Founder & CEO Corporater



H.E. Thomas Lid Ball Ambassador of the Kingdom of Norway to Saudi Arabia, Bahrain, Oman and Yemen Royal Norwegian Embassy, KSA



....

Owe Lie-Bjelland Director, Global Program Management - GPRC Corporater



Jessy El Murr Conference MC Motahadith

#### Agenda

#### 23 January 2023 | Riyadh, KSA

08:30 - 09:20 Closed Door, VIP Roundtable Sessions (by private invitation)

08:00 - 09:30 General Registration & Morning Coffee

09:30 - 09:35 Call to Order

Jessy El Murr, Conference MC

09:35 - 09:45 Welcome Address

Tor Inge Vasshus, Founder & CEO, Corporater

09:45 - 09:55 Chief Guest Address

09:55 - 10:15 Opening Keynote: The State of GRC in 2023

When it comes to Governance, Risk Management, Compliance - GRC - organisations take a variety of approaches. Business operates in a chaotic world, even a small event can cascade, develop, and influence what ends up being a significant issue. The modern organisation needs to be agile, not just resilient. To be agile and maintain integrity in an environment of interconnected objectives, risks, resilience, and integrity requires 360° contextual awareness of risk. This session reviews the current 2023 drivers and trends impacting GRC and how organisations need to focus on agility, resilience, integrity, accountability, and engagement on risk.

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc

10:15 - 10:20 Company Inauguration

**H.E. Thomas Lid Ball**, Ambassador of the Kingdom of Norway to Saudi Arabia, Bahrain, Oman and Yemen, **Royal Norwegian Embassy, KSA** 

Chief Guest, KSA

10:20 - 10:35 Coffee Break

10:35 - 11:05 Keynote: GRC of Tomorrow: Business Integrated GRC

Governance, Risk Management and Compliance (GRC) is a capability to reliably achieve objectives, address uncertainty, and act with integrity. However, too often business has focused on the acronym in reverse starting with the C and never really addresses the context of governance, performance, and objectives. This made GRC more of a band-aid and additional layer of bureaucracy instead of providing value to the business. This is putting the cart before the horse.

As we move to GRC 6.0 - Business Integrated GRC we are seeing GRC done in the proper context of performance, objective, strategy. This is also where GRC is more integrated into the business in its processes and systems instead of being an additional layer of oversight and bureaucracy. Business Integrated GRC adds value to the business in enabling agility, resilience, integrity, accountability, and engagement at all levels of the organisation.

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc

11:05 - 11:35 Fireside Chat

In this informal interactive discussion Jessy El Murr will deep dive with Michael on a number of GRC and Performance related topics enabling the audience with clearer perspective and points to take away. Attendees will also have the opportunity to get to know the man behind the face. Audience will be encouraged to ask questions and interact during this session.

Michael Rasmussen with Jessy El Murr

11:35 - 12:00 Keynote: Managing Digital Transformation in Times of Risk and Uncertainty

Every company wants to maximise performance in times with great uncertainty. The challenges organisations are facing in a post-pandemic world will impact this next stage of digital transformation. This presentation will focus on the long-term direction of technology, the six key technology areas to focus on, and how organisations access their digital maturity and required changes to their organisation, organisational capabilities, and leadership skills.

**Peter Sondergaard**, Founder of The Sondergaard Group, Former EVP at Gartner Research, **The Sondergaard Group** 

12:00 - 12:20 Coffee & Prayer Break

#### G[P]RC Summit 2023

Panel Discussion: Managing Digital Transformation in Times of Risk and Uncertainty 12:20 - 13:05

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc.

Peter Sondergaard, Founder of The Sondergaard Group, Former EVP at Gartner Research,

The Sondergaard Group

Owe Lie-Bjelland, Director, Global Program Management - GPRC, Corporater

Hassan Al Amri, GM Risk Management & BCM, Mobily, KSA

Guest Panelist from KSA

Guest Panelist from KSA

Moderator: Jessy El Murr, Conference MC

#### 13:05 - 13:20 Keynote: GPRC - The Future of Effective Enterprise Management for Government and Business **Organisations**

In a world that is changing faster than ever, digital transformation and strategy execution are critical factors for government and business organisations' success. In the recent years, organisations that have successfully transformed their business models with GPRC - GRC integrated with Performance and Strategy - enabled their business to holistically manage governance, performance, strategy, risk, and compliance, and operate efficiently as a connected enterprise - an organisation that is connected and aligned across its business channels and functions.

This presentation will provide expert insights on the future of effective enterprise management, solutions that drive outcomes, and best practices on how to future-proof your organisation.

Tor Inge Vasshus, Founder & CEO, Corporater

13:20 - 14:00 Panel Discussion: GPRC - The Future of Effective Enterprise Management for Government and Business

**Organisations** 

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc.

Ramyan Al-Ramyan, Chief Risk Officer, Saudi Tadawul Group

Tor Inge Vasshus, Founder & CEO, Corporater

Owe Lie-Bjelland, Director, Global Program Management - GPRC, Corporater

Guest Panelist from KSA

Moderator: Jessy El Murr, Conference MC

14:00 - 14:05 Closing Remarks by Corporater

14:05 - 15:00 **Networking Luncheon** 

15:00 - 16:30 Scheduled Post-Event B2B Meetings

#### Agenda

#### 25 January 2023 | Dubai, UAE

08:30 - 09:20 Closed Door, VIP Roundtable Sessions (by private invitation)

08:00 - 09:30 General Registration & Morning Coffee

09:30 - 09:35 Call to Order

Jessy El Murr, Conference MC

09:35 - 09:45 Welcome Address

Tor Inge Vasshus, Founder & CEO, Corporater

09:45 - 09:55 Chief Guest Address

09:55 - 10:20 Opening Keynote: The State of GRC in 2023

When it comes to Governance, Risk Management, Compliance-GRC-organisations take a variety of approaches. Business operates in a chaotic world, even a small event can cascade, develop, and influence what ends up being a significant issue. The modern organisation needs to be agile, not just resilient. To be agile and maintain integrity in an environment of interconnected objectives, risks, resilience, and integrity requires 360° contextual awareness of risk. This session reviews the current 2023 drivers and trends impacting GRC and how organisations need to focus on agility, resilience, integrity, accountability, and engagement on risk.

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc

10:20 - 10:35 Coffee Break

#### 10:35 - 11:05 Keynote: GRC of Tomorrow: Business Integrated GRC

Governance, Risk Management and Compliance (GRC) is a capability to reliably achieve objectives, address uncertainty, and act with integrity. However, too often business has focused on the acronym in reverse starting with the C and never really addresses the context of governance, performance, and objectives. This made GRC more of a band-aid and additional layer of bureaucracy instead of providing value to the business. This is putting the cart before the horse.

As we move to GRC 6.0 - Business Integrated GRC we are seeing GRC done in the proper context of performance, objective, strategy. This is also where GRC is more integrated into the business in its processes and systems instead of being an additional layer of oversight and bureaucracy. Business Integrated GRC adds value to the business in enabling agility, resilience, integrity, accountability, and engagement at all levels of the organisation.

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc

#### 11:05 - 11:35 Fireside Chat

In this informal interactive discussion Jessy El Murr will deep dive with Michael on a number of GRC and Performance related topics enabling the audience with clearer perspective and points to take away. Attendees will also have the opportunity to get to know the man behind the face. Audience will be encouraged to ask questions and interact during this session.

Michael Rasmussen with Jessy El Murr

#### 11:35 - 11:50 Keynote: Managing Digital Transformation in Times of Risk and Uncertainty

Every company wants to maximise performance in times with great uncertainty. The challenges organisations are facing in a post-pandemic world will impact this next stage of digital transformation. This presentation will focus on the long-term direction of technology, the six key technology areas to focus on, and how organisations access their digital maturity and required changes to their organisation, organisational capabilities, and leadership skills.

**Peter Sondergaard**, Founder of The Sondergaard Group, Former EVP at Gartner Research, **The Sondergaard Group** 

#### 11:50 - 12:30 Panel Discussion: Managing Digital Transformation in Times of Risk and Uncertainty

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc.

**Peter Sondergaard**, Founder of The Sondergaard Group, Former EVP at Gartner Research, **The Sondergaard Group** 

Hussein Shafik Bahgat, Global Head Special Engagements, CISO, Standard Chartered Bank

Owe Lie-Bjelland, Director, Global Program Management - GPRC, Corporater

Guest Panelist from UAE

Moderator: Jessy El Murr, Conference MC

#### 12:30 - 12:50 Coffee & Prayer Break

#### 12:50 - 13:10 Keynote: GPRC - The Future of Effective Enterprise Management for Government and Business Organisations

In a world that is changing faster than ever, digital transformation and strategy execution are critical factors for government and business organisations' success. In the recent years, organisations that have successfully transformed their business models with GPRC - GRC integrated with Performance and Strategy – enabled their business to holistically manage governance, performance, strategy, risk, and compliance, and operate efficiently as a connected enterprise - an organisation that is connected and aligned across its business channels and functions.

This presentation will provide expert insights on the future of effective enterprise management, solutions that drive outcomes, and best practices on how to future-proof your organisation.

Tor Inge Vasshus, Founder & CEO, Corporater

#### 13:10 - 14:00 Panel Discussion: GPRC - The Future of Effective Enterprise Management for Government and Business Organisations

Michael Rasmussen, GRC Analyst and Pundit, GRC 20/20 Research, Inc

Tor Inge Vasshus, Founder & CEO, Corporater

Owe Lie-Bjelland, Director, Global Program Management - GPRC, Corporater

Guest Panelist from UAE

Moderator: Jessy El Murr, Conference MC

#### 14:00 - 14:05 Closing Remarks by Corporater

#### 14:05 - 15:00 Networking Luncheon

#### 15:00 - 16:30 Scheduled Post-Event B2B Meetings

#### What is G[P]RC?

GPRC is an acronym that stands for Governance, Performance, Risk, and Compliance. GPRC is a structured way to connect and align performance with strategy while managing risks and meeting all industry and government regulations.

Corporater is the leader in GPRC solutions. For over 20 years Corporater integrated software solutions have been used by organisation worldwide to manage performance and strategy, achieve goals, remove uncertainty, build resilience, and demonstrate compliance. In the Middle East, Corporater is used by top organisations in various industries, including government, banking & finance, manufacturing, transportation, healthcare, education, and others

#### Governance

Create, enhance, and protect your business value by introducing governing structures that drive a risk-intelligent culture, informed decision-making, and rapid problem-solving.

#### Performance

Automate your operational processes to achieve a company-wide visibility of performance, higher levels of productivity, increased employee retention and smarter KPI reporting.

#### Risk

Effective risk management is at the heart of business agility. Take your organisation beyond traditional risk management to achieve a smarter, more realistic risk profile for quicker decision making.

#### Compliance

Establish, centralise and automate regulatory and organisational compliance processes relevant to your organisation's adherence to meeting government standards, laws, rules and regulations.





#### Venue













# GPRC Summit 2023

23 January 2023

Crowne Plaza - Riyadh RDC Hotel & Convention Centre, KSA

25 January 2023

Address Dubai Mall, UAE

#### **APPLY TO ATTEND**

www.gprcsummit.com/#apply\_to\_attend



### **Connect with us**



**Anna Atabekian** Project Manager M: +971 50 543 0606 T: +971 4 554 1434 E: anna@ejtemaat.com



**Shaik Mansoor** Commercial Director M: +971 50 8584 584 T: +971 4 554 1434 E: shaikmansoor@ejtemaat.com

#### Stay connected:















Organiser:



**Ejtemaat Events Mena LLC** 

Office No: 710, Bayswater Tower, Business Bay | Dubai, UAE Tel: +971 4 554 1434 | Fax: +971 4 554 1146 | info@ejtemaat.com | www.ejtemaat.com