



# Corporater Partner Program

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Provide your customers with the best fit business solutions,  
increase your revenue, and gain more business

[www.corporater.com](http://www.corporater.com)

# Building profitable customer relationships

**Corporater puts customers and partners first with a proven track record of trusted, long-lasting partnerships. We collaborate with partners from around the world and offer different types of partnerships based on partners' expertise and desired level of engagement.**

Corporater Partner Program is a powerful partnership program designed to help partners provide the best fit business solutions to their customers, increase revenue, and gain more business.

We believe that mutually beneficial partnerships is a critical aspect to a sustainable growth. Corporater works closely with selected partners to deliver trusted software solutions to customers around the world. Our partner program is designed for many different types of organizations ranging from consulting companies / domain experts to sales and IT partners / system integrators (SIs).



## **Increase your profit margin**

Achieve an increased revenue, faster implementations, shorter sales cycles, and a greater, more sustainable ROI.



## **Enhance your product portfolio**

Equip your customers with Corporater trusted solutions for governance, performance, risk, and compliance.



## **Accelerate your business growth**

Accelerate your business growth by combining your expertise with Corporater proven technology.



## **Gain access to our Partner Portal**

Gain access to training, demos, resources, and other business tools to grow your expertise with Corporater.



**One platform. Countless opportunities.**

# Management Consulting / Domain Expert Partners

The days when consulting companies could deliver their advice as a PowerPoint or a Word document are over. Today’s customers demand more. Corporater offers you a completely new way to service your clients.

As a management consulting / domain expert, there are three main ways for you to engage with us:

<div> <b>Use Corporater BMP as a consulting tool</b></div>	<div> <b>Use Corporater BMP as a digitalization platform</b></div>	<div> <b>Use Corporater BMP as a ServWare platform</b></div>
<p>Use Corporater BMP as a consulting tool to model software possibilities for your customers. At the end of your consulting engagement, you provide your customers with an access to an electronic copy of your consulting work.</p>	<p>As an extension to “Corporater BMP as a consulting tool,” you take it a step further and use Corporater BMP as a full digitalization platform to configure your own signature business solutions that you may implement for your customers.</p>	<p>Use Corporater BMP as a ServWare platform — a platform where you you can service your clients on a continuous basis using your own signature software solutions. Support your clients with best in class services and software year after year.</p>
<p><b>With Corporater you can:</b></p> <ul style="list-style-type: none"><li>■ Build your IP / processes / domain expertise into the platform / solution</li><li>■ Use the solution as a digital consulting tool</li><li>■ Collaborate with your clients through the tool</li><li>■ Brand the solution with your brand</li><li>■ Stand out from competition with the new way of consult your clients</li></ul>	<p><b>With Corporater you can:</b></p> <ul style="list-style-type: none"><li>■ Offer your clients world class business solutions with your IP / processes / domain expertise built into the solution (signature solution)</li><li>■ Collaborate with your clients through the tool throughout the solution implementation</li><li>■ Brand the solution as your own signature solution</li><li>■ Stand out from competition with the new way of consult and implement solutions at your clients</li><li>■ Leave behind a fully operating implemented solution with your customers</li></ul>	<p><b>With Corporater you can:</b></p> <ul style="list-style-type: none"><li>■ Offer your clients world class business solutions with your IP / processes / domain expertise built into the solution (signature solution)</li><li>■ Collaborate with your clients through the tool throughout the solution implementation</li><li>■ Brand the solution as your own signature solution</li><li>■ Stand out from competition with the new way of consult and implement solutions at your clients</li><li>■ Leave behind a fully operating implemented solution with your customers</li><li>■ Continuously service your clients by delivering value added services throughout the customer lifetime</li></ul>
<p><b>Benefits:</b></p> <ul style="list-style-type: none"><li>■ Higher quality and better oversight</li><li>■ Lower effort for your team — have the client work in the tool as well</li><li>■ More profitable / less time consuming in documenting</li><li>■ More fun and energy — the new way of working has side effects that you might not be aware of</li><li>■ Low investments and no technology push onto your clients</li></ul>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"><li>■ You follow your clients all the way — from advice to an implemented solution</li><li>■ Deliver your own signature solution and ongoing services to your clients — year after year</li><li>■ Become more profitable — earn money by creating and selling your signature solution and servicing your clients on a continuous basis</li><li>■ Become less people-dependent as the IP is embedded in the solution</li></ul>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"><li>■ You follow your clients all the way — from advice to an implemented solution</li><li>■ Deliver your own signature solution and ongoing services to your clients — year after year</li><li>■ Become more profitable — earn money by creating and selling your signature solution and servicing your clients on a continuous basis</li><li>■ Become less people-dependent as the IP is embedded in the solution</li><li>■ Avoid the risk of letting competitors taking over the customer relationship — with your own signature solution and ongoing service delivery, you are safe</li></ul>



# Sales and IT Partners / System Integrators (SIs)

If you know that your customers want off-the-shelf solutions and are not even considering to build their own solution, you may consider signing up for “Sales and IT Partners / System Integrators (SIs) partnership with Corporater. The benefits will be both for you as a partner, as well as for your clients that will experience working in a solid and a mature technology.



## Use Corporater proven off-the-shelf GPRC solutions to expand your offering and grow your business

Simplify governance, performance, risk and compliance management for your customers with Corporater proven off-the-shelf GPRC solutions that are flexible, easy to use, and designed for your success. Corporater is built as a highly configurable software allowing you to create business solutions that fit your customers’ specific business requirements.

### With Corporater you can:

- Service your clients on their business management needs through the Business Management Platform
- Start building more high-end consulting capabilities in the business management domain
- Get access to the managerial levels that are inquiring about such solutions
- Partner with a software vendor that will stick to being a software vendor (and not a consulting company)

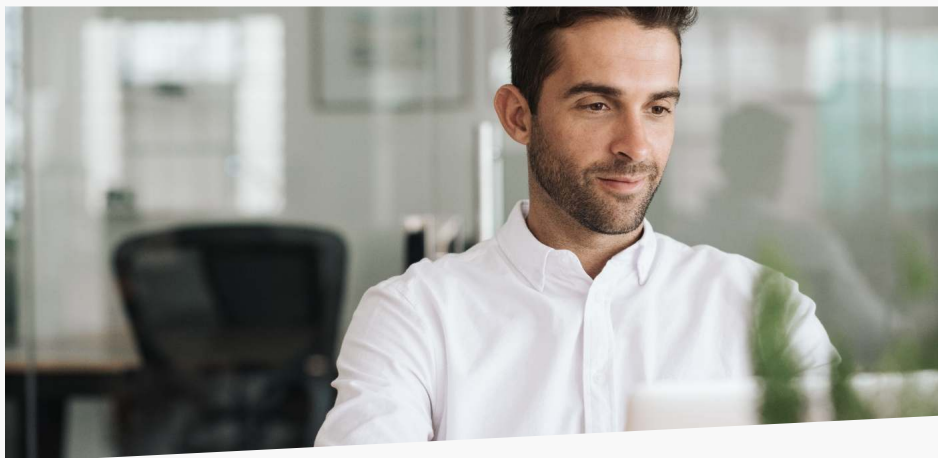
### Benefits:

- Extend and service your clients within the Business Management Domain
- Increase your win rate and take more of the consulting business with your clients
- Utilize existing client relations and make more profit

### Partnership Criteria:

- Partnership has a strategic anchoring within the SI
- Partner has a certain size and track-record
- Partner has sales capacity
- Partner has customers and prospects that solutions can be offered to
- Partner commits to training and certification, and invests in the partnership
- Partner sells, implements, and supports their customers
- Partner has marketing capabilities to generate leads

To learn more about Corporater Partner program, visit [www.corporater.com/partner-program](http://www.corporater.com/partner-program)



## Corporater Partner Portal

All Corporater partners enjoy access to Orbit – Corporater Partner Portal – a single, online, global gateway to Corporater partner tools and information needed to grow partners’ expertise with Corporater.

Already a Corporater partner?

Log in now at [www.corporaterorbit.com](http://www.corporaterorbit.com)



A man and a woman in business attire are looking at a laptop screen. The man, on the left, is wearing a light-colored blazer over a dark blue shirt and glasses. The woman, on the right, has short white hair and is wearing a light blue blazer with a patterned scarf. They are both smiling and looking at the screen. The background is a blurred office setting.

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Corporater is a wonderful platform for business management. As you know business performance is now legislated by government as something that needs to be followed. I don't think we need to go and reinvent the wheel when you have a fantastic product like Corporater.



Richard Siya Msweli  
Head of New Markets | Adapt IT



Corporater is a global software company that enables medium and large organizations worldwide to manage their business with integrated solutions for governance, performance, risk, and compliance built on a single platform.

We use our gains to make social impact.

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