

Strategy Management

Connect your teams, plans, and goals with a single integrated tool to achieve a company-wide alignment and drive business outcomes.



Corporater is recognized by Gartner®
in Gartner Magic Quadrant for Strategic
Corporate Performance Management (CPM)

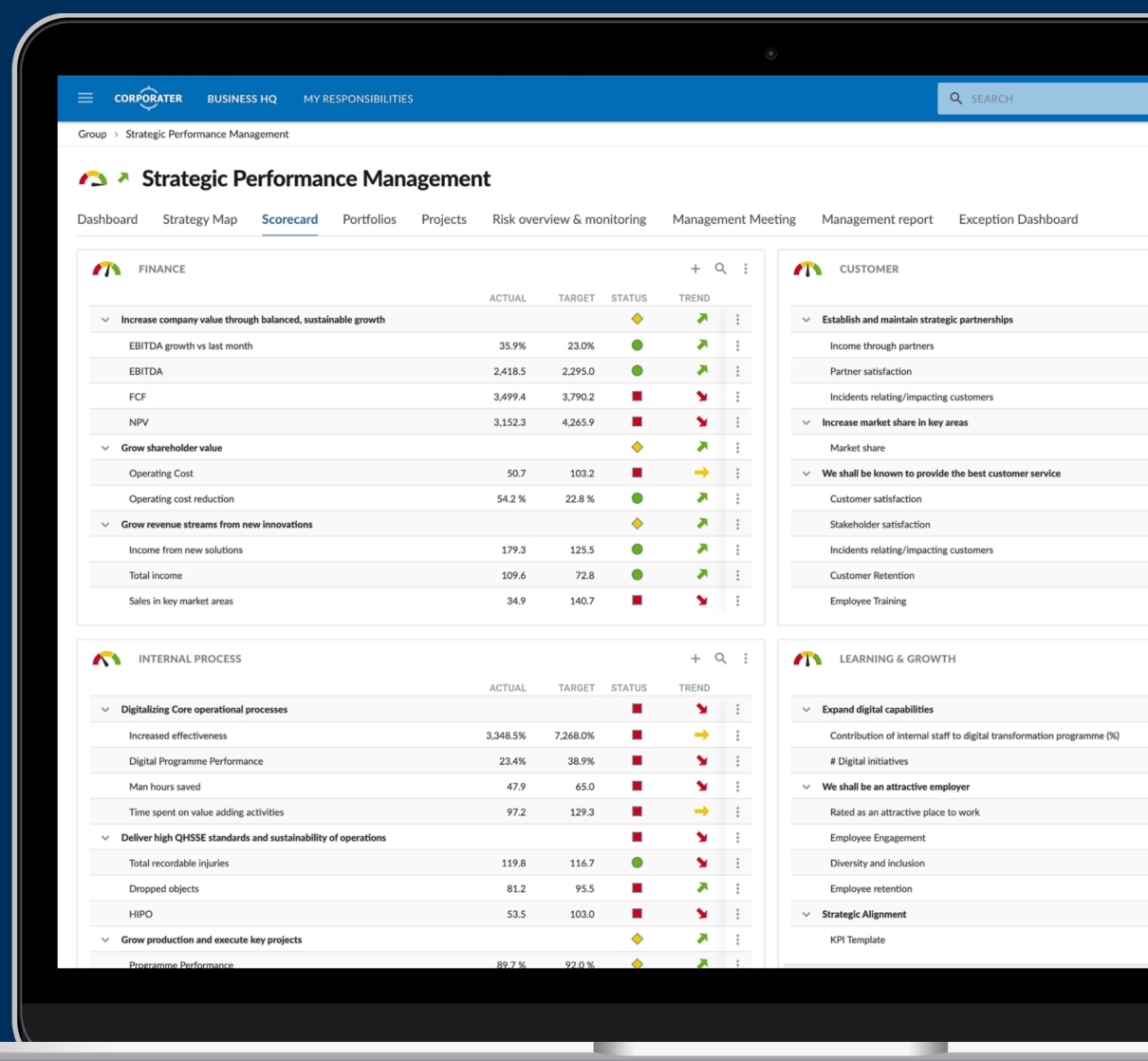
Strategy Management

Executing your strategy requires more than setting goals and objectives. It requires an execution framework. For over 20 years Corporater Strategy Management solution has been used by top organizations worldwide to successfully plan and execute strategic initiatives, elevate operational performance, and achieve strategic objectives that drive a sustainable business growth.

Corporater Strategy Management solution is an enterprise-grade software that enables organizations to define and manage strategic objectives, execute strategic initiatives, track KPIs and metrics, and monitor the overall business strategy and progress towards meeting set goals. The solution provides all the tools and features needed to efficiently plan and execute strategic initiatives, achieve a company-wide strategic alignment, and turn strategy into results.

Solution Highlights

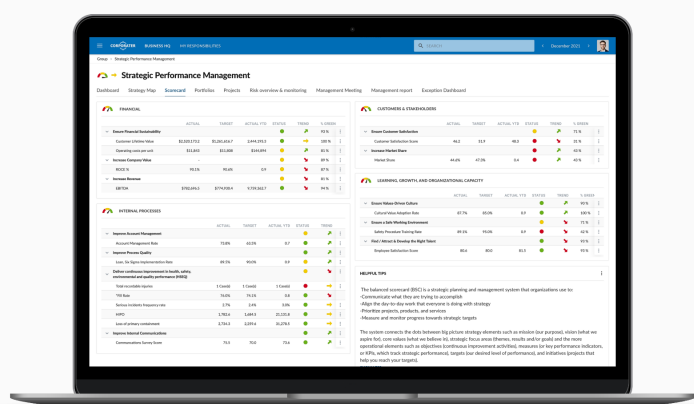
- Have a holistic view of your corporate strategy, goals, and objectives
- Create custom C-level and executive dashboards to provide your leadership with a big picture overview
- Integrate data from multiple sources to have a single source of truth
- Create and share strategic plans across all levels of your organization
- Define and display your KPIs, plans, and projects in a way that works best for your organization
- Generate comprehensive reports for senior management and other key stakeholders



Solution Benefits & Functionalities

With Corporater, KPIs are more than just data. As you execute your strategy, your KPIs tell the complete story of your strategic journey — where you started, where you are headed, and whether you are on track to meet your strategic objectives. Gain insights into your organizational strengths and weaknesses, monitor how your business is progressing towards reaching company goals, and make better-informed decisions.

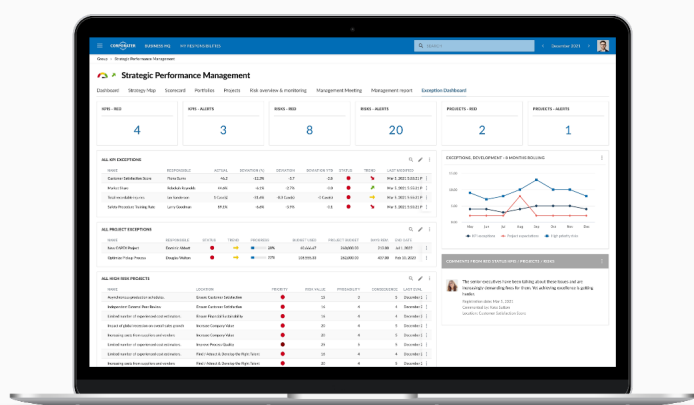
Built with a modern, intuitive user interface and a comprehensive set of business management features, Corporater Strategy Management solution makes it easy for users to quickly access the information they need, complete tasks, monitor progress of strategic initiatives, and generate comprehensive reports.



Achieve a company-wide strategic alignment

Achieve a company-wide strategic alignment by keeping everyone in your organization connected to your corporate strategy. Use Corporater to outline your targets, goals, and objectives, create strategic plans for how to meet these goals, and display corresponding corporate KPIs (performance, sales, profit, revenue, etc.) on shared dashboards where employees can clearly see how their actions contribute to the organization's overall strategy.

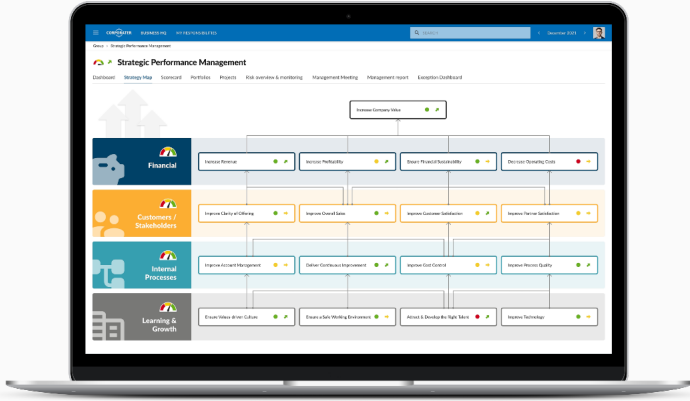
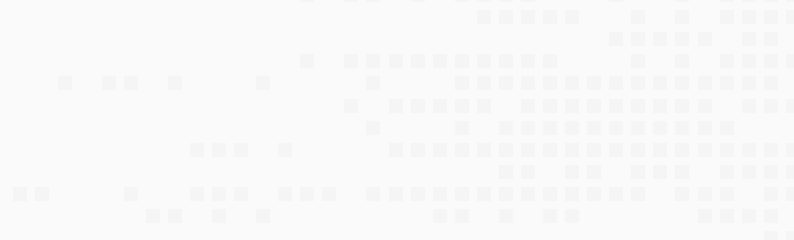
Clear communication of your strategic vision, targets, goals, and objectives ensures that everyone is on the same page about your company's strategic direction. It also fosters a culture of transparency and trust, and leads to increased employee retention.



See the big picture and take action

Aggregate all your data into a single source of truth. Corporater enables organizations to combine data from multiple sources including Excel, CSV, SQL, MDX, SFTP and more. Analyze your data in business context, and display it neatly as various data visualizations on custom role-based and executive dashboards where users can take action on uncovered insights.

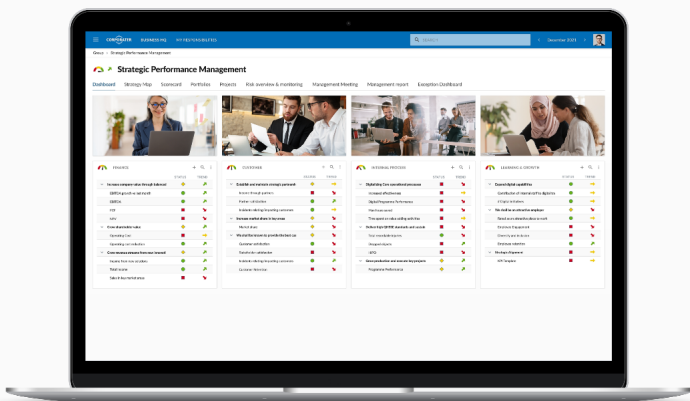
With Corporater powerful dashboards you may easily visualize, benchmark, and analyze critical management information and make educated decisions for your next course of action. You can track how and why you arrived at your conclusions, develop strategic plans, and assign roles and responsibilities for setting those plans into action. Once your plans are underway, you can monitor their progress through activity dashboards, automated notifications, and periodic reports.



Visualize your strategy

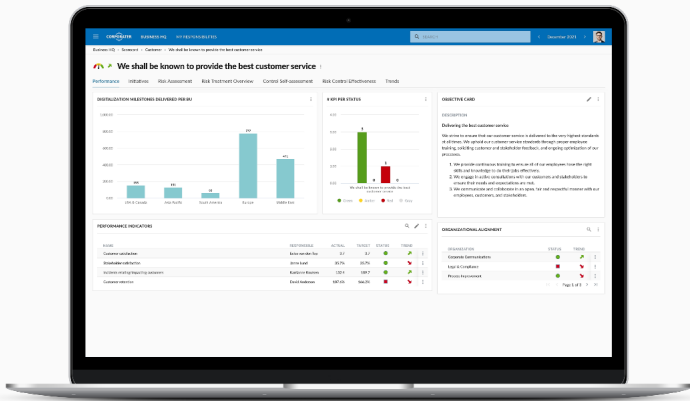
Visualize your strategy on a strategy map to have a big picture overview of your strategy in a single view. Visualizing your strategy on a strategy map will help everyone in your organization understand your strategic goals and objectives, and how you are planning to reach them. Using strategy maps may also help you uncover gaps in your strategy before you proceed with execution of your plans.

Create strategy maps that organize objectives into the four traditional BSC perspectives (finance, customer, business processes, and learning & growth), or define your own perspectives. Map out your objectives and actions, and see the cause-and-effect link between them.



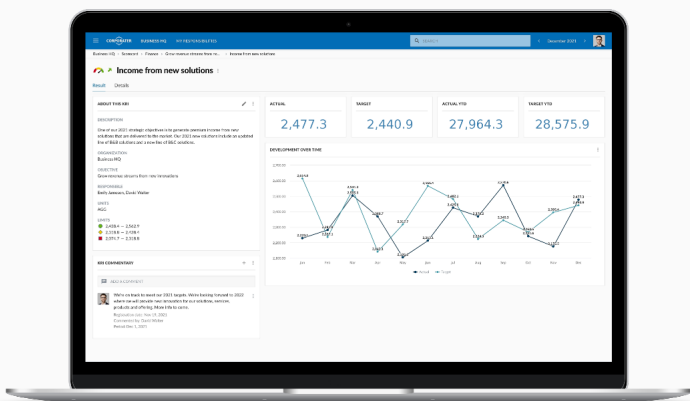
Execute your strategy using a framework of your choice

Implement strategic frameworks such as Balanced Scorecard (BSC) or Objectives and Key Results (OKR). Monitor how your business is progressing toward company goals and take action on underperforming metrics. Gain insights into organizational strengths and weaknesses to make better informed plans and decisions.



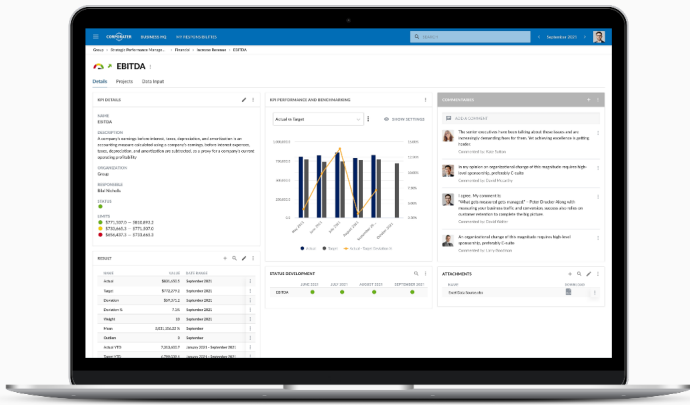
Eliminate silos and drive a culture of transparency

Eliminate silos and enable cross-functional collaboration across your organization by having everyone work in the same system. Foster a culture of transparency by keeping everyone in the loop of your strategic goals and your progress towards meeting those goals. Use shared dashboards to communicate how individual departments and business units contribute to the overall corporate strategy.



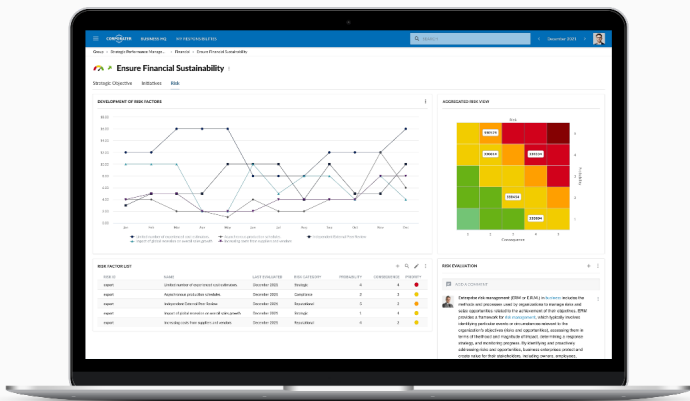
Automate processes and workflows

Save time and resources by automating repetitive manual processes. Set up automated alerts for task assignments and KPIs that exceed defined thresholds. Automate generation and distribution of your reports. Specify data that needs to be included, define recipients, and set up deployment frequency. Export your reports in a variety of popular formats including Word, Excel, PPT, and PDF.



Have more efficient business review meetings

Make your review meetings more efficient. Corporater BSC software enables you to invite participants to the meeting, create agenda and highlight important items, send out the agenda and remind users to complete their tasks before the meeting, run your meeting in the solution, view results and drill into details, document decisions and plan next course of action.



Integrate strategy management with GRC

Corporater enables you to digitalize and automate your strategy management processes, and, as your needs evolve, expand your solution to the areas of GRC within the same system. Achieve a holistic management of your business – govern, manage, and assure your performance, risk, and compliance with a single digital tool – and function as a connected enterprise.

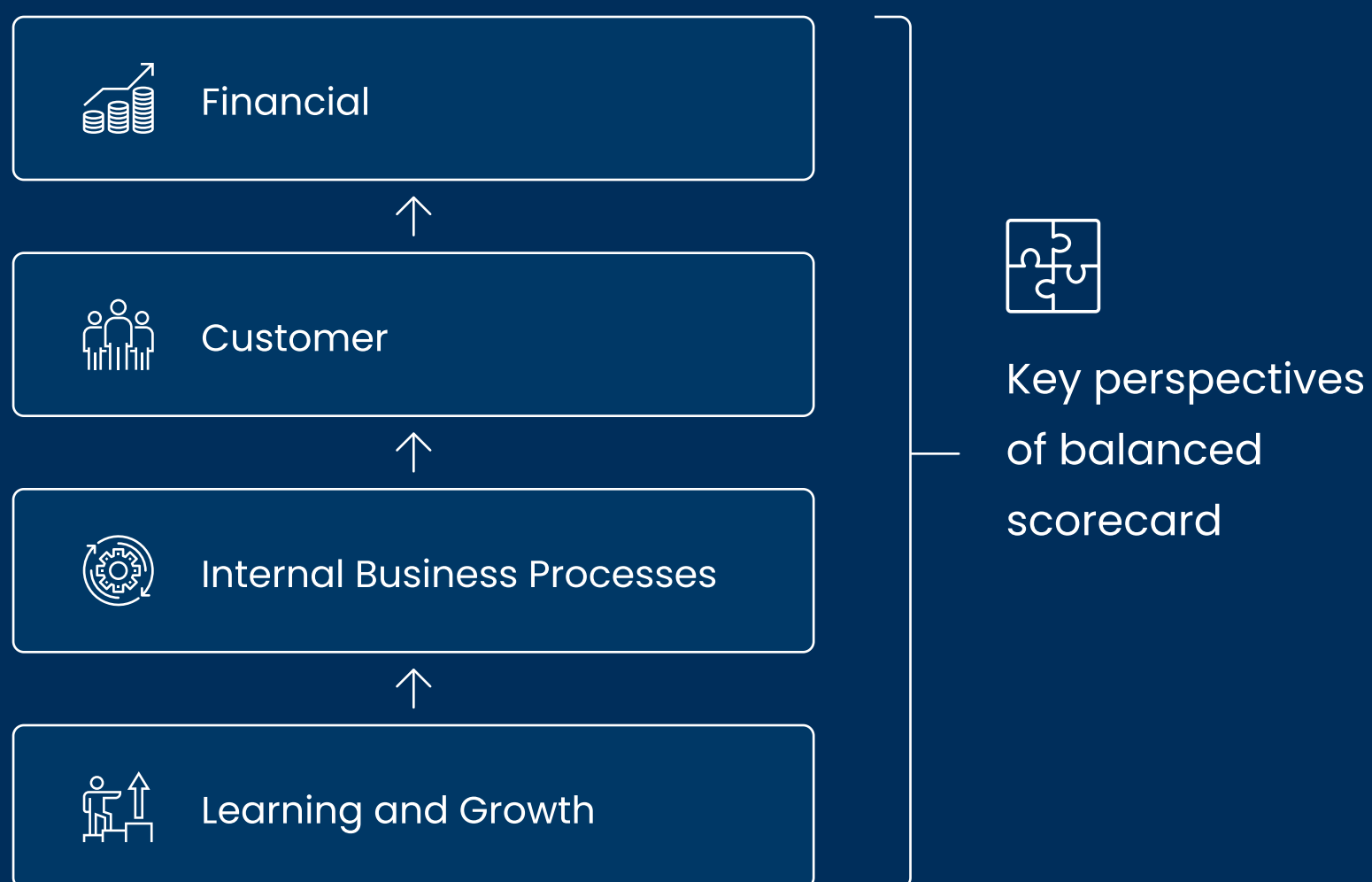


Corporater Strategy Management software is designed with an intuitive user interface making it easy for users to quickly access the information they need, complete tasks, manage initiatives, and generate reports.

Corporater supports key perspectives of Balanced Scorecard

Corporater was founded as a Balanced Scorecard solution vendor. We have over 20 years of experience in delivering performance, strategy, and Balanced Scorecard solutions to top organizations worldwide. Throughout our history, we have collaborated with Dr. Robert Kaplan and Dr. David Norton, the founders of the balanced scorecard methodology, and we have incorporated their concepts into our software.

Corporater Strategy Management solution enables organizations to monitor their business performance from key perspectives of balanced scorecard:



Each perspective builds on the previous one. If you train your employees and build a culture of information sharing (Learning and Growth), they'll make your company run more smoothly (Internal Processes). A better running business takes better care of its customers (Customer), and happy customers buy more of what you are selling (Financial).

By using the BSC perspectives organizations may achieve a balanced view of their organization's performance, identify areas for improvement, and take action to ensure that their strategic initiatives stay on track.

With Corporater BSC software, organizations may follow the traditional BSC perspectives or define their own based on their goals and objectives. Users may define several strategic objectives for each perspective and display them on a strategy map in the system. A clear visualization of strategic objectives provides everyone in the organization with a complete, comprehensive picture of the organization's overall strategy. Displaying your strategic objectives on strategy maps also helps everyone understand the cause-and-effect relationship between the objectives.

Beyond Balanced Scorecard

In addition to Balanced Scorecard (BSC) framework, Corporater supports other strategy and performance management frameworks such as Objectives and Key Results (OKRs). In many cases, based on our customers' needs and requirements, we combine the BSC framework with other areas of business management such risk, project portfolios, compliance, internal audit, and others within the same system.

With Corporater, the process of scaling up is fast, easy, and non-disruptive to the end users.



Built on Corporater Business Management Platform, Corporater Strategy Management solution can be extended to other areas of business management to form a holistic integrated GRC program.

Solution Key Capabilities

Corporater Strategy Management solution comes pre-configured with industry best practice frameworks, templates, and functionalities needed for an effective strategic planning and execution.



KPI and BI Dashboards

Create role-based dashboards to track strategic initiatives at all levels of your organization. Monitor your KPIs and execute your strategy.



Strategy Maps

Identify your key strategic goals and visualize them on strategy maps to have complete picture of your organization's overall strategy.



Strategic Planning

Align the day-to-day work that everyone is doing with your corporate strategy. Plan and prioritize projects, tasks, and initiatives.



BSC Perspectives

Use strategy maps with business goals mapped in custom or BSC perspectives: financial, customer, internal processes, and learning and growth.



Scorecard Templates

Use scorecard templates to track different KPIs such as quality, business continuity, sustainable strategy, innovations, IT, and more.



Performance Reports

Generate performance reports in a variety of popular formats including PPT, Word, and Excel, and share them with key stakeholders.



Automated Workflows

Automate your business processes and workflows to streamline operations, increase accountability, and ensure adherence to your procedures.



Data Integration

Have a single source of truth. Corporater comes with a powerful data integration engine built to integrate large amounts of data from a wide range of sources.



Alerts & Notifications

Create custom alerts to notify key stakeholders when a KPI moves above a specified threshold, when a goal is reached, or when a new issue arises.



Flexible Configuration

Create a digital twin of your organization. Corporater features an agile, flexible configuration environment managed directly by end users.



Meeting Management

Set up meeting invites, create agendas, tag projects to be reviewed, add notes and attachments, and send out meeting invites to attendees.



Access Control

Assign custom user access based on user role and control user permissions to manage content visibility and access to specific dashboards and features.

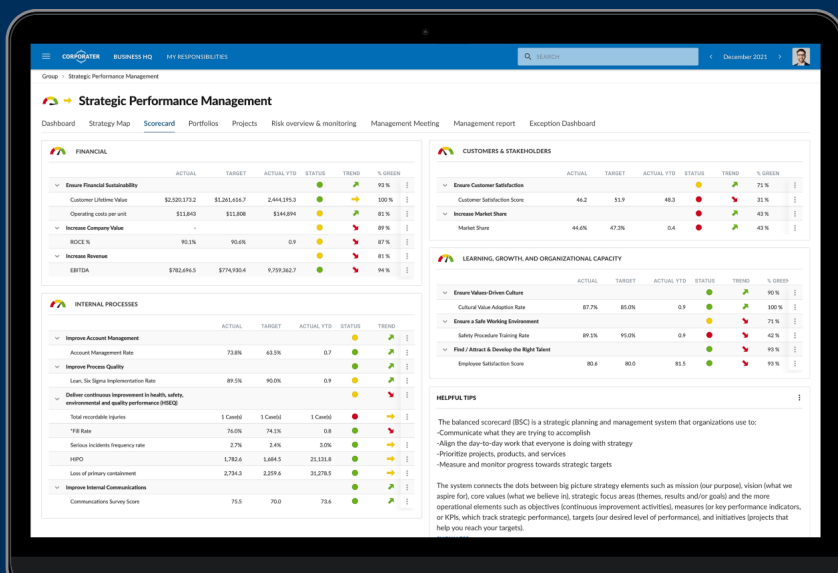
Learn more about Corporater key capabilities at www.corporater.com/key-capabilities.



Solution Features

- Intuitive user interface
- Strategy dashboards
- Strategy alignment
- Strategy planning
- Strategy execution
- Strategy maps
- Organizational maps
- Goal and target setting
- Benchmarking and ranking
- KPI assessments
- KPI analysis
- KPI drill-down
- KPI hierarchies
- SWOT analysis
- Advanced status indicators
- Balanced Scorecard (BSC) integration
- Execution Premium Process (XPP) framework support
- Objectives and Key Results (OKR) framework support
- Data visualization
- Gantt charts and progress charts
- Data integration (automated and manual data input)
- Third-party data integration
- Strategic plans development
- Strategic objectives
- Strategic roadmaps
- Strategy plans modeling
- Perspectives
- Business framework support
- Integration with GRC
- Cascading strategic objectives
- Automated reporting
- Automated workflows
- Improvement plans
- Collaboration
- Meeting management support
- Document management
- Version control
- Audit log
- Alerts and notifications
- Customizable branding
- Access control / permissions
- SSO

Corporater Quick Facts



- ✓ Flexible configuration
- ✓ Rapid implementation
- ✓ Industry-leading security
- ✓ SaaS, on premise, or private cloud deployment
- ✓ Ongoing support and innovation



We wanted to make sure that all entities are using the same system and methodology to reach the 2030 Bahrain Vision. Through Corporater platform we found what we were seeking. Everything is there, and, in addition to that, the support is always there.



Adel Heji

Director General HRD | Civil Service Bureau, Kingdom of Bahrain

Why top organizations choose Corporater



Trusted & Proven Technology

Corporater has been delivering business management solutions since 2000.



Flexible Configuration

Have it your way! Create a solution that fits your specific business requirements.



Rapid Implementation

Get up and running in weeks, not months, with Corporater ready-to-go accelerators.



Powerful Data Integration

Integrate data from various sources to have a complete overview of your business.



Recognized by Top Industry Analysts

Corporater is recognized by top industry analysts including Gartner.



Industry-leading Security

Corporater is VL5 Veracode Verified and offers the highest level of security for your data.



Deployment of Your Choice

Select deployment option that fits your needs - SaaS, on premise, or private cloud.



Unlimited Scalability

Scale as your needs evolve. Run your operations efficiently as a connected enterprise.



World-class Customer Support

We are here for you with premium customer support and continuous innovation.



Corporater is a global software company that enables medium and large organizations worldwide to manage their business with integrated solutions for governance, performance, risk, and compliance built on a single platform.

We use our gains to make social impact.

www.corporater.com

