Business Benefits

Strategy and Performance **Management Systems**

The Big Picture

- Create custom strategy dashboards to see the overall strategy excecution
- Measure key aspects of the business, including learning and growth, business processes, customers, and finance
- Aggregate data from various sources (Excel, CSV, and SQL databases) and analyze it in business context



- Display goals and objectives on strategy maps
- Link performance measures to goals, strategic objectives, and projects
- Roll up weighted measure scores to objectives and perspectives



- Set up automated alerts for KPIs that exceeds defined thresholds
- Assign tasks and responsibilities and track their completion
- Automatically generate and distribute reports to selected stakeholders



- Establish a culture of trust and continuous improvement
- Manage performance at corporate and employee level
- Provide transparency and a single source of truth to all stakeholders

Strategy Execution

- Implementation of strategic frameworks such as Balanced Scorecard (BSC) or Objectives and Key Results (OKR)
- Monitor how the business is progressing toward company goals and take action on underperforming metrics
- Gain insights into organizational strengths and weaknesses to make better-informed plans and decisions

Operations Optimization

- Streamline budgeting, planning, and forecasting processes
- Provide strategic alignment and transparency across the entire organization
- Send out notifications to share plans, updates, and reports



