

CONTEXT AND BACKGROUND

Traditional dashboards are not giving the right context and background. Therefore, you need to bring these aspects into the CEO dashboard. Focus on the why, when, how, whom, what, and being able to track decisions in their various stages.

1

INSIGHT AND ASSESSMENT

Traditional dashboards need to go beyond the data exploration level and be able to present business cases for decisions with the full insight, assessment, and pros and cons.

2

PLANNING AND PRIORITIZATION

When a discovery is made, and an insight is gained, it is important to act on the insight. Having a clear plan of action mapped out in the dashboard will empower teams to make decisions that align with the company's business strategy.

3

EXECUTION AND CONTROL

CEOs need dashboards that are more than reporting and data aggregation. The biggest challenge for a CEO is execution. Building an execution plan and controlling that the plan is executed is the key to CEO dashboard success.

4

IMPACT

The purpose of every dashboard is to create an impact on the business. A CXO Dashboard must possess analytical, planning and execution abilities and quantitative, qualitative data while supporting a business story or framework.

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TO OPTIMIZE
CXO DASHBOARDS

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