

Balanced Scorecard Software

Bring structure to your strategy, achieve a company-wide alignment, and turn your strategic plans into action.



Corporater is recognized by Gartner®

in Gartner Magic Quadrant for Strategic
Corporate Performance Management (CPM)

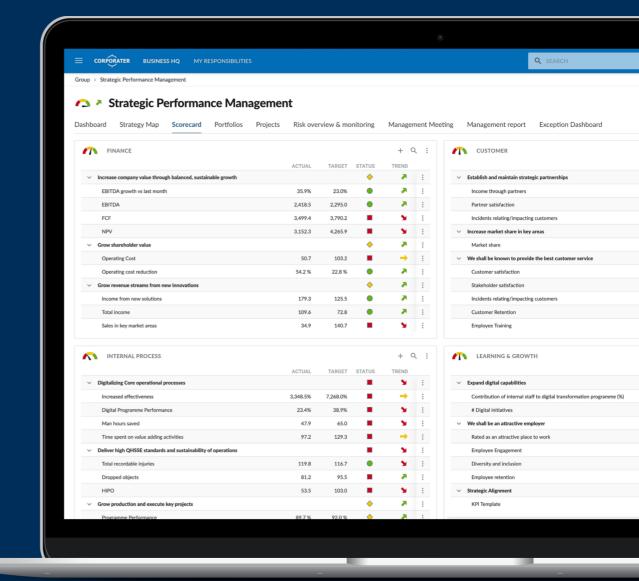
Balanced Scorecard Software

Used by top organizations worldwide, Corporater Balanced Scorecard software enables you to automate your balanced scorecard, link your corporate strategy with strategic initiatives and KPIs, proactively manage performance metrics across your organization, and drive strategy execution with measurable business outcomes.

Corporater Balanced Scorecard (BSC) software solution is an enterprise-grade software that enables organizations to turn organization's strategic vision into action — link strategic objectives with initiatives, monitor and manage performance of initiatives, and drive a culture of continuous performance improvement. The solution comes preconfigured with a comprehensive set of BSC management tools, such as strategy dashboards, strategy maps, scorecards, KPIs, and analytics.

Solution Highlights

- Establish Balanced Scorecard as your strategic planning and performance management framework
- Translate your strategic goals into organizational performance objectives
- Visualize strategic objectives on strategy maps to provide everyone in your organization with a complete picture of your organization's overall strategy
- Link strategic objectives with initiatives needed to accomplish these objectives
- Generate comprehensive Balanced Scorecard reports



Solution Benefits & Functionalities

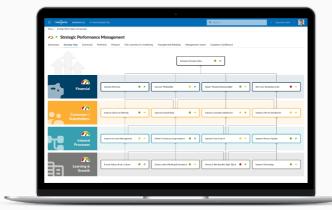
With Corporater, KPIs are more than just data. As you execute your strategy, your KPIs tell the complete story of your strategic journey — where you started, where you are headed, and whether you are on track to meet your strategic objectives. Gain insights into your organizational strengths and weaknesses, monitor how your business is progressing towards reaching company goals, and make better-informed decisions.

Built with a modern, intuitive user interface and a comprehensive set of business management features, Corporater Balanced Scorecard software makes it easy for users to quickly access the information they need, complete tasks, monitor progress of strategic initiatives, and generate comprehensive Balanced Scorecard reports.



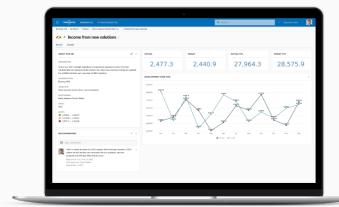
Have a complete Balanced Scorecard solution

Corporater has worked closely with the founders of the Balanced Scorecard framework since its inception to ensure our customers have a complete BSC solution. We provide all core components needed for an efficient Balanced Scorecard management, including strategy maps, perspectives, objectives, KPIs, and analytics, out of the box.



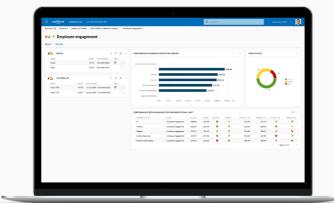
Cascade strategy through your organization

Corporater BSC software cascades your strategy to all business units. By combining strategic, tactical, and operational information into a single system, users have the right information at their fingertips to make better-informed decisions, set the decisions into actions, and track the actions' performance and progress.



Access detailed KPI analysis

Insights at your fingertips – Corporater provides detailed data behind each KPI or metric. Display the overview, status, and trends of your KPIs on custom dashboards, and drill into the source to view the data's source and history. Compare your KPI performance MOM or YOY. Assess your KPIs against set targets and objectives, and generate KPI analysis reports.



Take action on your insights

There are no results without action. Corporater provides everything you need to act on your insights to gain value from your data. Monitor trends of underperforming metrics, conduct investigations, and make adjustments to steer your organization in the right direction. Add tasks, initiatives, and corrective actions to your scorecards, and track their progress.



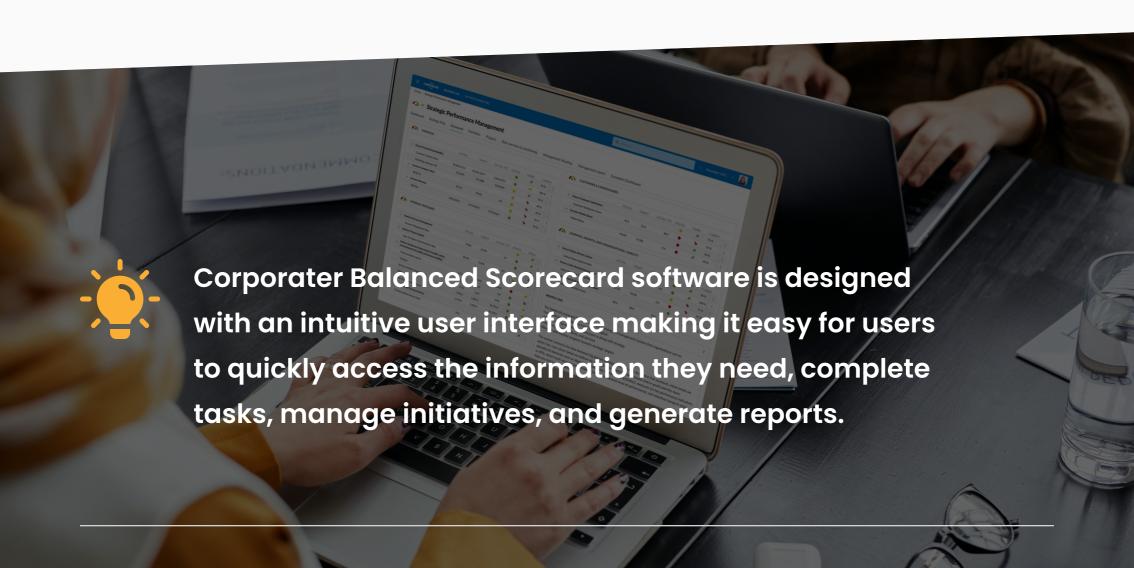
Have more efficient business review meetings

Make your review meetings more efficient. Corporater BSC software enables you to invite participants to the meeting, create agenda and highlight important items, send out the agenda and remind users to complete their tasks before the meeting, run your meeting in the solution, view results and drill into details, document decisions and plan next course of action.



Integrate performance management with GRC

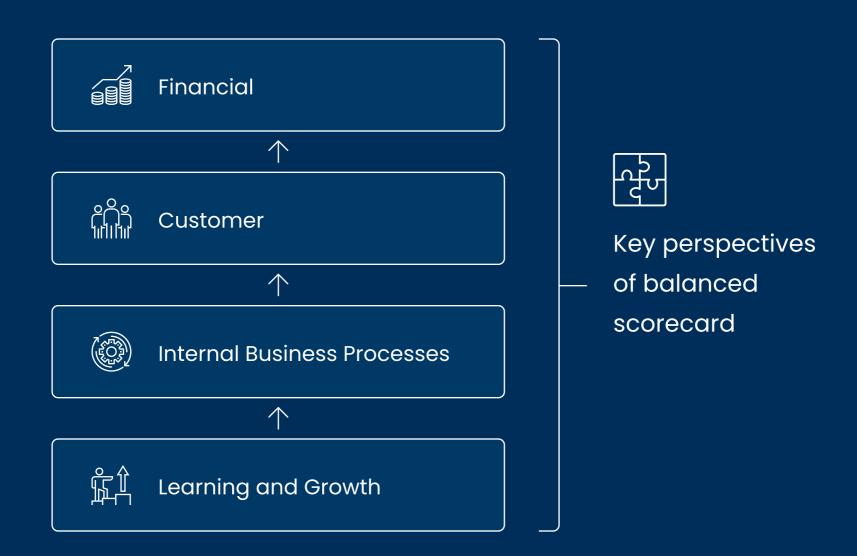
Corporater enables you to digitalize and automate your strategy management processes, and, as your needs evolve, expand your solution to the areas of GRC within the same system. Achieve a holistic management of your business — govern, manage, and assure your performance, risk, and compliance with a single digital tool — and function as a connected enterprise.



Corporater supports key perspectives of Balanced Scorecard

Corporater was founded as a Balanced Scorecard solution vendor. We have over 20 years of experience in delivering performance, strategy, and Balanced Scorecard solutions to top organizations worldwide. Throughout our history, we have collaborated with Dr. Robert Kaplan and Dr. David Norton, the founders of the balanced scorecard methodology, and we have incorporated their concepts into our software.

Corporater Balanced Scorecard software enables organizations to monitor their business performance from key perspectives of balanced scorecard:



Each perspective builds on the previous one. If you train your employees and build a culture of information sharing (Learning and Growth), they'll make your company run more smoothly (Internal Processes). A better running business takes better care of its customers (Customer), and happy customers buy more of what you are selling (Financial).

By using the BSC perspectives organizations may achieve a balanced view of their organization's performance, identify areas for improvement, and take action to ensure that their strategic initiatives stay on track.

With Corporater BSC software, organizations may follow the traditional BSC perspectives or define their own based on their goals and objectives. Users may define several strategic objectives for each perspective and display them on a strategy map in the system. A clear visualization of strategic objectives provides everyone in the organization with a complete, comprehensive picture of the organization's overall strategy. Displaying your strategic objectives on strategy maps also helps everyone understand the cause-and-effect relationship between the objectives.

Beyond Balanced Scorecard

In addition to Balanced Scorecard (BSC) framework, Corporater supports other strategy and performance management frameworks such as Objectives and Key Results (OKRs). In many cases, based on our customers' needs and requirements, we combine the BSC framework with other areas of business management such risk, project portfolios, compliance, internal audit, and others within the same system.

With Corporater, the process of scaling up is fast, easy, and non-disruptive to the end users.



Solution Key Capabilities

Corporater Balanced Scorecard Software provides everything you need for effective strategy management, out of the box, including best practice dashboards, strategy maps, scorecards, KPIs, and report templates.



KPI and BI Dashboards

Create role-based dashboards to track strategic initiatives at all levels of your organization. Monitor your KPIs and execute your strategy.



Strategy Maps

Identify your key strategic goals and visualize them on strategy maps to have complete picture of your organization's overall strategy.



Strategic Planning

Align the day-to-day work that everyone is doing with your corporate strategy. Plan and prioritize projects, tasks, and initiatives.



BSC Perspectives

Use strategy maps with business goals mapped in custom or BSC perspectives: financial, customer, internal processes, and learning and growth.



Scorecard Templates

Use scorecard templates to track different KPIs such as quality, business continuity, sustainable strategy, innovations, IT, and more.



Performance Reports

Generate performance reports in a variety of popular formats including PPT, Word, and Excel, and share them with key stakeholders.



Automated Workflows

Automate your business processes and workflows to streamline operations, increase accountability, and ensure adherence to your procedures.



Data Integration

Have a single source of truth. Corporater comes with a powerful data integration engine built to integrate large amounts of data from a wide range of sources.



Alerts & Notifications

Create custom alerts to notify key stakeholders when a KPI moves above a specified threshold, when a goal is reached, or when a new issue arises.



Flexible Configuration

Create a digital twin of your organization. Corporater features an agile, flexible configuration environment managed directly by end users.



Meeting Management

Set up meeting invites, create agendas, tag projects to be reviewed, add notes and attachments, and send out meeting invites to attendees.



Access Control

Assign custom user access based on user role and control user permissions to manage content visibility and access to specific dashboards and features.

Learn more about Corporater key capabilities at www.corporater.com/key-capabilities.



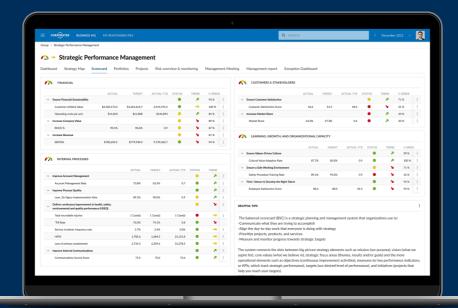
Solution Features

- · Intuitive user interface
- Balanced Scorecard (BSC) model
- · Strategy dashboards
- Strategy maps
- Scorecards
- Goals management
- Workflow management
- KPIs and metrics
- KPI assessments
- KPI analysis
- KPI drill-down
- Process automation
- Business framework support

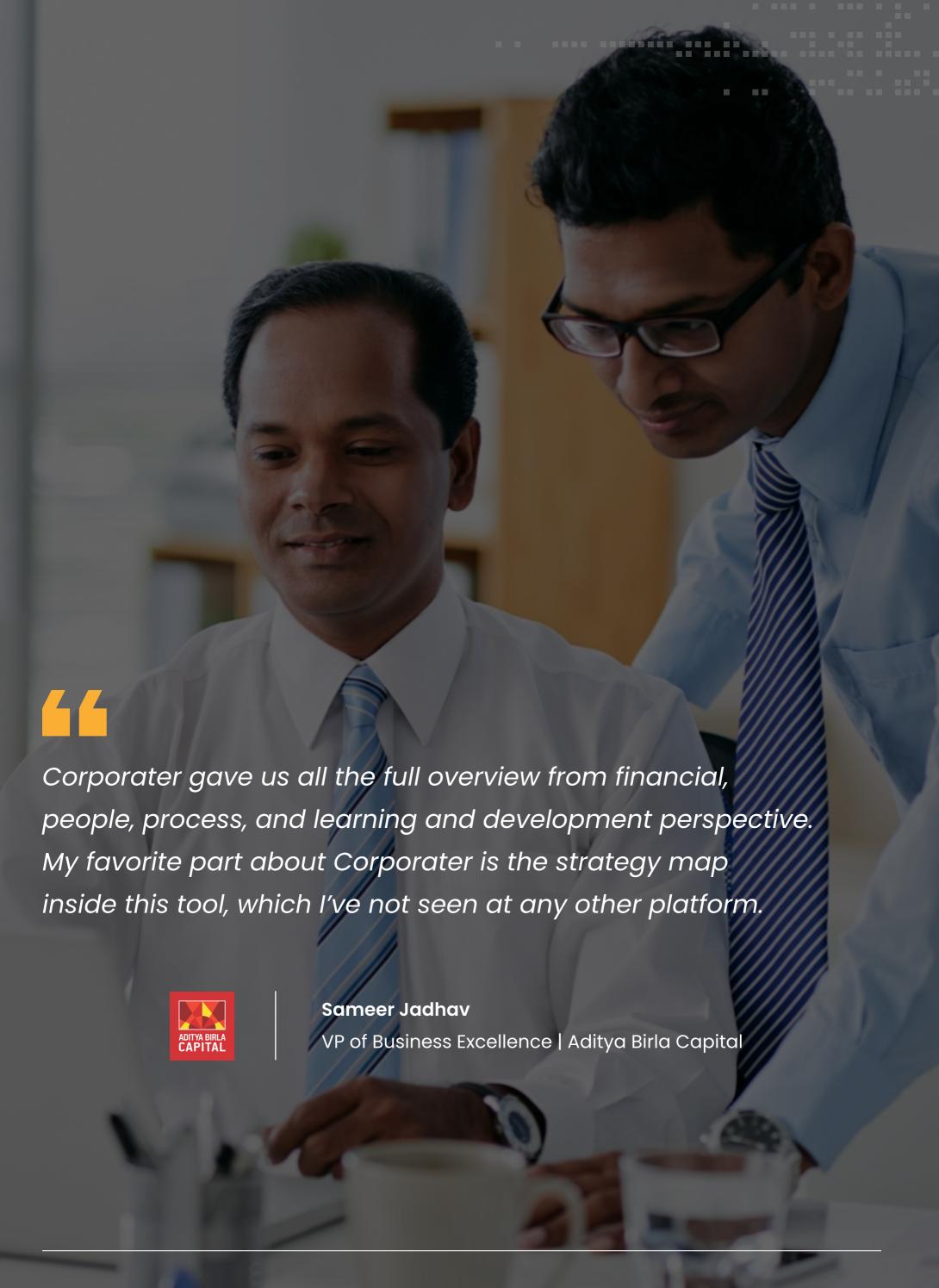
- Execution Premium Process (XPP) framework support
- · Objectives and Key Results (OKR) framework support
- Data visualization
- Data integration (automated and manual data input)
- Third-party data integration
- Strategic planning
- Strategic objectives
- Perspectives
- · Cascading strategy
- Strategy alignment
- · Strategy execution

- · Automated reporting
- · Automated workflows
- Improvement plans
- Integration with GRC
- Collaboration
- Meeting management support
- Document management
- Version control
- · Audit log
- Alerts and notifications
- Customizable branding
- Access control / permissions
- SSO

Corporater Quick Facts



- Flexible configuration
- Rapid implementation
- Industry-leading security
 - SaaS, on premise, or private cloud deployment
- Ongoing support and innovation



Why top organizations **choose Corporater**



Trusted & Proven Technology

Corporater has been delivering business management solutions since 2000.



Flexible Configuration

Have it your way! Create a solution that fits your specific business requirements.



Rapid **Implementation**

Get up and running in weeks, not months, with Corporater ready-to-go accelerators.



Powerful Data Integration

Integrate data from various sources to have a complete overview of your business.



Recognized by Top Industry Analysts

Corporater is recognized by top industry analysts including Gartner.



Industry-leading Security

Corporater is VL5 Veracode Verified and offers the highest level of security for your data.



Deployment of Your Choice

Select deployment option that fits your needs - SaaS, on premise, or private cloud.



Unlimited Scalability

Scale as your needs evolve. Run your operations efficiently as a connected enterprise.



World-class **Customer Support**

We are here for you with premium customer support and continuous innovation.



Corporater is a global software company that enables medium and large organizations worldwide to manage their business with integrated solutions for governance, performance, risk, and compliance built on a single platform.

We use our gains to make social impact.

www.corporater.com







