



Partnering to deliver

# Business INTELLIGENCE IMPACT

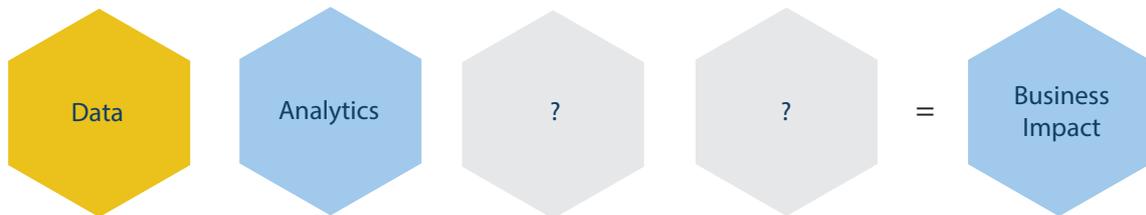
Unleashing the power of Corporater - Microsoft Power BI collaboration



## Which "I" do you deliver to customers?

Business intelligence?

Business impact?

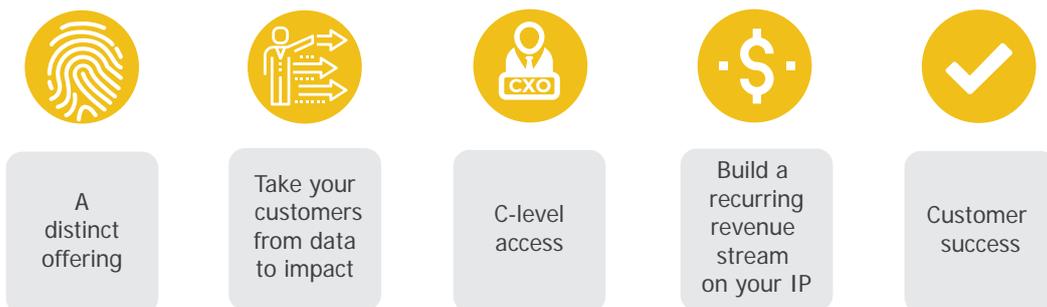


## 70% of business intelligence and analytics projects fail to deliver business impact.

Why? Achieving business impact requires more than analytics - it requires an execution framework and a way to tell the whole performance story. The Corporater Business Management Platform™ embeds existing analytics, such as Microsoft Power BI, into a business context to help customers get the most out of their data. We set insights into action with our planning and execution tools to deliver business impact.

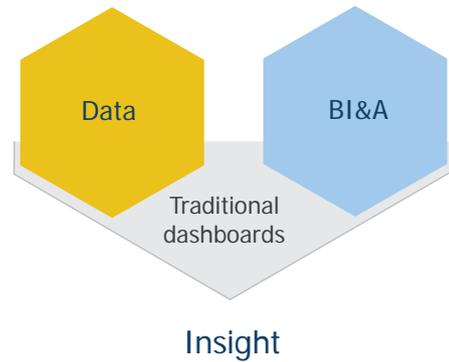
## Partner with Corporater

A partnership with Corporater takes your BI&A projects to the next level. Our partners experience the following benefits when partnering with us:



## Traditional dashboards

Traditional dashboards and reports are more powerful and easier to use than ever, but they merely provide insights into the business.



## Turning insight into impact

Corporater helps you stand out from the crowd by providing the missing pieces that deliver business impact:

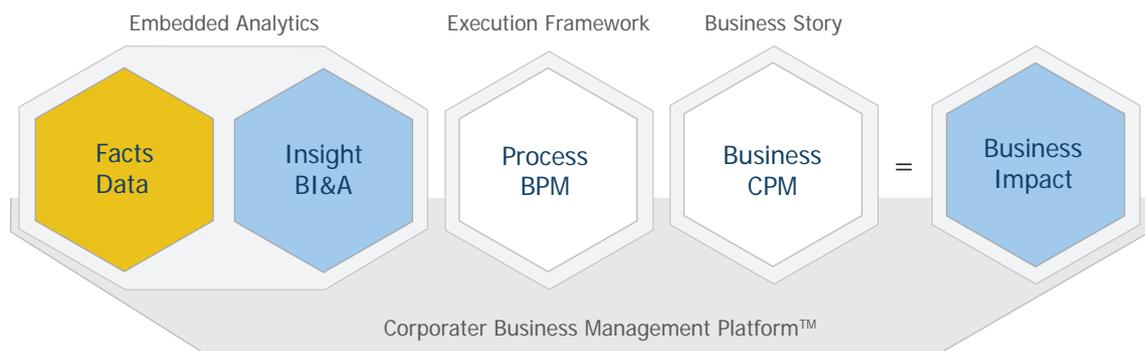
- Process support needed to reach your performance destination
- Business narrative, needed to contextualize insights

Our unique approach to embedding analytics within a management solution helps customers get the most from their data warehouse investments. They transform data-driven dashboards into business dashboards.

### Corporater Business Management Platform™

The value of data is not collecting data. It's not analyzing it or visualizing it. The value of data is using narrative to tell the story to explain both the "why" and the "what to do." A solution with a strong narrative is needed to create a business impact.

*Gartner Research*



## C-Level access

What does the C-Suite need?

Corporater offers all information in one place to tell the full performance story across all business domains, through a holistic business management platform.

What is a holistic platform? We provide a highly flexible solution that lets customers configure and connect multiple management frameworks together on one platform.



This means no more point solutions. Corporater helps customers architect their entire business into the platform. Typically, these models are bound together by the business strategy. This gives employees a much richer context for understanding and working with data, and it promotes organizational alignment.

## New revenue sources: Resell your intellectual property

With Corporater you can bundle your industry knowledge into the customer's solution and sell this as a Servware platform: Corporater's platform combined with your services.



Corporater provides the world's first Servware platform by working with management consulting companies.



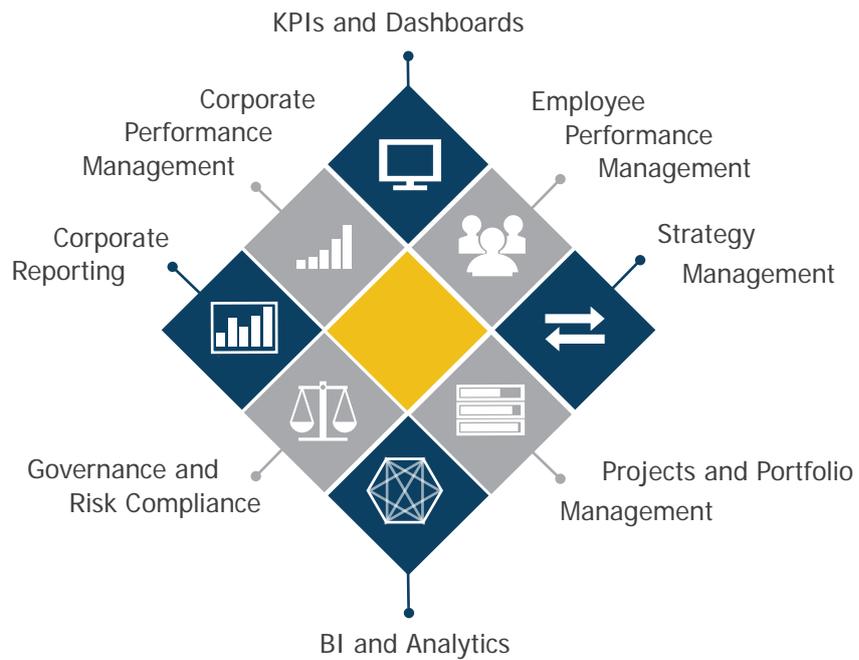
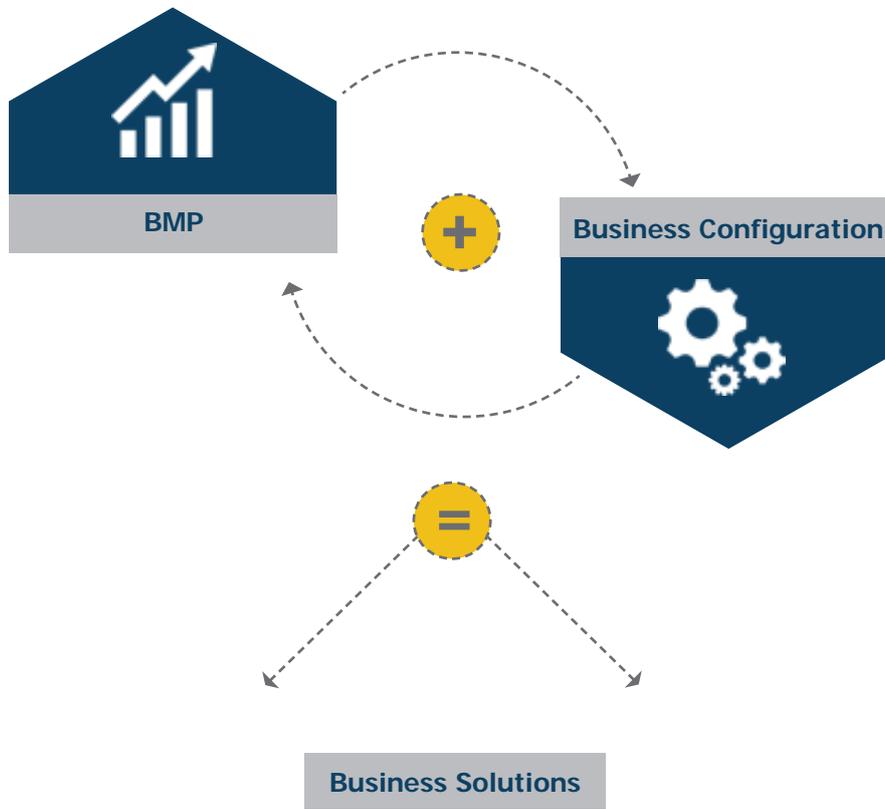
At KPMG, we are standardizing our service delivery using the Corporater Platform. We have built our risk service offering into Corporater. The Corporater ServWare platform is adding great value to our customers.



## How it works

Corporater's flexible platform is used by corporations and government organizations throughout the world, to model a wide variety of reporting and management framework. Business solutions are configured on the Business Management Platform that tell the complete story with better clarity.

### Business Management Platform (BMP)



Create your own business management solution using our platform. We offer 250 ready-made business objects, out of the box, to support your full business framework – from data to business impact.

## **Customer success**

Partnering with Corporater helps you to deliver superior service to your customers.

- Build upon their existing investments (data warehouse, dashboards, reports)
- Offer the missing pieces needed to deliver business impact (business models and processes)
- Business agility
- A holistic business dashboard solution

Learn more about how you can stand apart from your competition, while delivering projects with higher value.

## **Become a partner today**

Contact us to learn more about our flexible partnership program. Learn more about how Corporater has 'cracked the code' for embedding Microsoft Power BI into our Business Management Platform, and how we present the entire performance story - to deliver business impact.





Corporater is a global software company that empowers organizations to evaluate, manage, and continually improve business performance by providing a business management platform that adapts to a client's unique business model, out of the box.

## Contact

Please contact us for more information and a demonstration

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-  [company/corporater](https://www.linkedin.com/company/corporater)