Balanced Scorecard
SOFTWARE
Build Scorecards, Track KPIs And Manage Performance Metrics
Why Balanced Scorecard

The balanced scorecard (BSC) is a strategic performance management system that organizations use to translate strategy into operational terms. The Balanced Scorecard system connects the mission and vision with the operational elements such as objectives, KPIs, targets, and initiatives thereby providing a more ‘balanced’ view of your organization’s performance.

Although the BSC system is widely incorporated in many organizations, the limitations to the traditional balanced scorecard solution are many and the implementation of the Balanced Scorecard successfully is still a lost-battle in many organizations.

Complete BSC solution

To provide a complete BSC solution and to overcome the shortcomings, Corporater collaborated with Dr. Kaplan and Dr. Norton, the founders of the balanced scorecard, and have built their concepts into our BSC solution.

Corporater is not limited to Kaplan and Norton’s views on BSC. We have implemented additional strategy planning and execution frameworks. With Corporater, scorecards and KPIs are more than just data. They tell the complete story of your journey as you execute your strategy. Corporater provides everything you need, out of the box, including strategy maps, scorecards, strategic objectives, KPIs and strategic initiatives.

Key Benefits

- Create and cascade balanced scorecards with ease
- Promote strategic alignment by aligning all your business units and processes
- Effectively manage performance metrics, initiatives, risks, resources, and competencies
- Break the departmental silos and integrate by linking strategic goals, metrics and foster accountability
- Generate, share strategy and process maps
- Build detailed report-views or dashboard-views of KPIs, initiatives

Key Features

- Build scorecards using automatic as well as manual data collection
- Deeper insights with advanced analytics for accurate predictions
- Extensive reporting capabilities made for business users
- Easy-to-use Balanced Scorecard software that supports the Balanced Scorecard and XPP models
- No coding - only configuration
Balanced Scorecard Software at a Glance

**BALANCED SCORECARD**

Corporater has worked closely with the founders of the Balanced Scorecard framework since its inception to ensure you have a complete BSC solution.

We provide all the core elements related to the Balanced Scorecard, including strategy maps, perspectives, objectives, KPIs and actions, out of the box.

Corporater offers all of this on a single platform so you can manage at all levels of your organization, including strategic, tactical and operational.

**STORYTELLING WITH STRATEGY MAPS**

A picture tells a thousand words. Visual communication brings clarity and purpose to your strategy. Show your strategic destination using strategy maps.

Our map designer is easy to use. You fully control the design and layout, including your branding. Not only does it communicate strategy - it also communicates the status and progress of your journey.

**STRATEGIC OBJECTIVES - A HOLISTIC VIEW**

Measuring something doesn’t change it. Corporater provides everything you need to act on your insights. You can easily add tasks and initiatives to your scorecards - and track and monitor their progress.

Go beyond analysing data, by adding planning and execution, to achieve business outcomes.

**KPIs WITH DETAILED ANALYSIS**

Corporater provides detailed data behind each KPI or dashboard.

Display the trend, status, history and assessments of your KPIs and drill into the source data to view transactions or invoices.

We provide insight at your fingertips.
DRIVE EXECUTION THROUGH BUSINESS REVIEWS

Make review meetings more efficient and effective with Corporater.

- Highlight important agenda items
- Invite participants to the meeting
- Send the agenda and remind users to complete their work before the meeting
- Run your meeting in the solution
- View results and drill into details
- Document decisions and plan corrective actions

INTEGRATING RISK MANAGEMENT

Integrate your risk management activities. Assess and treat risk factors that can impact performance. Corporater provides a holistic platform to address all aspects of your company’s performance.

CASCADE STRATEGY AND CREATE ALIGNMENT

The Corporater Business Management Platform cascades your strategy to all business units. By combining strategic, tactical and operational information on one platform, users have the right information at their fingertips to make the best decisions, set decisions into actions and evaluate performance.
Corporater is a global software company that empowers organizations to evaluate, manage, and continually improve business performance by providing a business management platform that adapts to a client’s unique business model, out of the box.

Contact
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